

Oliver Harrison
prettygreatcode.com

Employment History

oliver@positivebias.com

WordPress Web Developer, Marketing

January 2019 - Present, **TrackTik**

- Build new TrackTik website using WordPress, ACF Pro & CPT with responsivity first
- Strategize and finalize new site structure
- Integrate Marketo forms and lead generation
- Enable bilingual capability and simple content management for the writing team (approx. 30k words)
- Code all functionality for 7 post types (News, Case Studies, Whitepapers, Talent Posts, Interviews, eMagazines, Events)
- Use custom taxonomies, where appropriate
- Migrate all content and manage full translation flow
- Develop training plan for internal team, full site documentation for code
- Integrate 3rd-party tool functionality (Greenhouse job board via API, Olark)
- Make sure site is secure, always backed-up and using Staging
- Test code, work with QA and other Devs on-site to maintain code quality and to ensure best practices and oversight

Web Developer

January 2018 - January 2019, **Stradigi AI**

- Develop websites using WordPress utilizing SASS, PHP, AJAX and JS
- Implement Advanced Custom Fields and Custom Post Types to allow content editors to easily develop and update the page content
- Adhere to best practices and commenting for code longevity and reuse
- Optimize the Stradigi AI website for SEO and speed
- Use GTM and Analytics to analysis and constant improvement
- Work on SPAs with Vue.js and Angular
- Fix website bugs

Web Developer / Graphic Designer

Dec. 2011 - Oct. 2017, **Marketing & Communications, Thompson Rivers University**

- Mockup, strategize and design all pages, landing pages and microsities
- Design, code, implement and maintain the WordPress templates for all of the News sites at TRU
- Code pages and templates for the TRU CMS on top of HTML5, CSS3, Foundation 5
- Design & implement engaging and user-friendly UX and UI
- Supplement the functionality of pages using JQuery, third-party tools or JavaScript, as needed
- Update and maintain web style guide and standards for the TRU website

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Education

Computer Engineering Technology Diploma

June 1998, Southern Alberta Institute of Technology

Skills

HTML5, PHP, Javascript, JQuery, SCSS
WordPress theming ({}_s, wd_s), best practices, Queries, Template Hierarchy
 Plugins: ACF Pro, CPT UI, Polylang, SEO Framework
Docker, Gulp
Figma, Sketch
Accessibility Standards
Git, version control
Agile methodologies, SCRUM certified
Wireframing, mockups, prototyping
SEO, SEM, Campaigns, Lead generation
Google Analytics, Google Tag Manager
BEM, SMACSS, etc
Linux, CLI

Interests & Hobbies

Easy to get along with, personable, fun, easy-going
Excellent communicator, comfortable with giving presentations
Started and ran a part-time wedding photography company
Attended many web and design-focused conferences
Designed a board game from concept to publication, including the initial graphic design concept and website
Played trumpet in a big band
Enjoy learning Linux on my laptop
Video games

Portfolio

TrackTik <https://tracktikdev.wengine.com> (soon <https://www.tracktik.com>)
Stradigi AI <https://www.stradigi.ai>
Thompson Rivers University <https://www.tru.ca>
Pretty Great Code <https://www.prettygreatcode.com>

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